

# FACT SHEET

Couples Resorts Jamaica, a Jamaican family-owned luxury all-inclusive hospitality company operates four uniquely styled couples-only resorts: Couples Tower Isle (Ocho Rios), Couples Sans Souci (Ocho Rios), Couples Negril (Negril) and Couples Swept Away (Negril). Embracing a casual chic Jamaican style, each property offers an intimate and unmatched experience for couples seeking refuge from the chaos life often brings or defining moments that last a lifetime. Each resort's unique brand of bare-foot elegance, superb service, Jamaican farm-to-table cuisine and awe-inspiring setting is solely meant for couples to rediscover or solidify the bonds of love.

## COMMITMENT TO DELIVERING QUALITY

Couples Resorts Jamaica is one of the most renowned names in Jamaican hospitality and the company continues to set the pace in all-inclusive resort experiences. With a continued pursuit for high-quality, Couples Resorts sets the standard in culinary selections, authentic cultural touch points, and service that is legendary.

## THE STORY OF AN ICONIC JAMAICAN BRAND

Founded by Abraham Issa, "The Father of Jamaican Tourism", Couples opened Jamaica's first year-round resort – Tower Isle Hotel in 1949 and never looked back. By 1978, he had pioneered the all-inclusive concept, combining luxury, service and romance that many have imitated but none matched. Named Couples Ocho Rios at the time, Couples Tower Isle served as the stepping-stone for building the unique Couples Resorts brand. Currently, Couples Resorts is led by Abraham's son, Elias "Lee" Issa and multiple generations of the Issa family who along with a dedicated team, remain committed to Abraham's vision.

## THE UNPRECEDENTED APPROACH

- Unique property footprints that deliver private, intimate moments
- Authentic Jamaican art and culture infused decor
- Unique style of barefoot elegance that delivers an unmatched couples experience
- Recently debuted The Caribbean's first all-inclusive spa experience at Couples Tower Isle
- Exclusively designed world-class spa settings and service
- Jamaican farm-to-table cuisine
- Recognized experts in destination weddings
- Guest retention, repeat business, among the highest in the hospitality industry
- More than \$2,000 in unrivaled complimentary inclusions every day
- Complimentary round-trip airport transportation

## CONTACT INFO

1-800-COUPLES | [Couples.com](http://Couples.com)

## SOCIAL MEDIA

**Facebook:** [facebook.com/couplesresorts](https://facebook.com/couplesresorts)

**Twitter:** @couplesresorts

**Instagram:** @couplesresorts

## MEDIA CONTACT:

Diamond PR

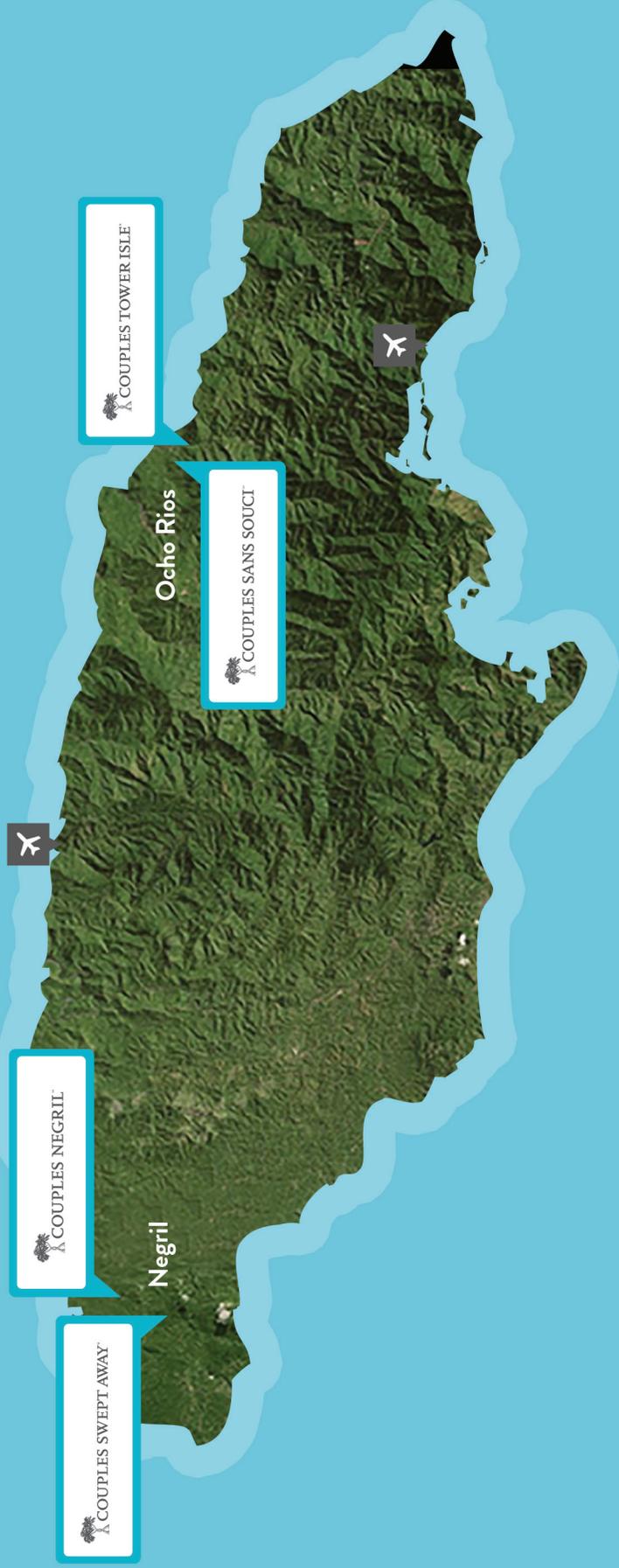
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# JAMAICA - AN ISLAND LIKE NO OTHER



# FAST FACTS



 **COUPLES TOWER ISLE**  
OCHO RIOS

The flagship resort blending breezy-chic style and art deco with a flair of elegance and sophistication.

- 226 Rooms & Suites
- Six Restaurants, Five Bars
- Four Pools, Four Jacuzzis
- Private Au Naturel Island
- Unlimited golf and tennis
- Signature Oasis Spa Villas with all-inclusive unlimited Spa services. No other product offering comparable in the Caribbean.



 **COUPLES SANS SOUCI**  
OCHO RIOS

Charming cliff-side resort with Colonial-style architecture featuring grand vistas, breath-taking elevations and crisscrossed stone paths that blend old world glamour with modern luxury and style.

- 150 Rooms & Suites
- Five Restaurants, Seven Bars
- Four Pools, Three Jacuzzis (including a mineral pool & grotto)
- Private Au Naturel Beach & Pool
- Unlimited golf and tennis
- Award-winning Spa featuring cliffside gazebo rooms



 **COUPLES NEGRIL**  
NEGRIL

Active yet tranquil, the resort's local artisan influence blends the romance of the island with modern architecture.

- 234 Rooms & Suites
- Five Restaurants, Five Bars
- Two Pools, Four Jacuzzis
- Au Naturel Beach & Jacuzzi
- Unlimited golf and tennis
- Award-winning Spa



 **COUPLES SWEPT AWAY**  
NEGRIL

The most expansive of the resorts, Swept Away is a haven of serenity dotted with a bungalow feel on world-famous Seven-Mile-Beach.

- 312 Rooms & Suites
- Six Restaurants, Eight Bars
- Three Pools, Five Jacuzzis
- Unlimited golf and tennis
- 10-acre state-of-the-art sports & fitness complex
- Award-winning Spa